

### Day of Links:

Below are 2 links we like to have incorporated into Walter's program. The first is our intro video which should be played prior to his coming on the stage and the second is a free give away for your meeting attendees.

Intro video link: <https://vimeo.com/122349015>

Screen Share for IMEG :

<https://drive.google.com/open?id=0B9ULwGVgin19NjFNNEVWaW1rMDhYR2FYTXN5REpqcZdzV2s0>

### AV Preference:

1. Wireless clip-on microphone
2. Plenty of Stage Room
3. Theater style seating--Full house lights

Walter has discovered some ideas for room set up that will add to the quality of any meeting when applied. Positive, enthusiastic responses from the audience can be enhanced by using some of these room setup principles. Keep in mind, Walter does not require that you do any of these. We are adding them here for whatever value they may be to you, the meeting planner. If you have questions about any of them please contact Walter or one of his representatives at (877) 796-1500.

1. Use your own speaker sound system, rather than the speakers in the room ceiling. You will get much higher quality sound.
2. Stage size: suggested minimum- 16 feet deep and 18 feet long with no podium
3. Use speakers in the front, middle and rear of the audience.
4. If recording, put microphones in the audience to pick up audience response
5. Use additional light sources for presenter. Studies have proven that when the presenter is illuminated more than the audience, listeners can hear better and are less distracted.
6. Keep the front row as close to the stage as is possibly comfortable, six feet away where possible.
7. Do not over set the room. If you are planning on 200 people, set the room for 200 (or fewer), not 250. It is better to have every seat taken than large empty spots throughout the audience and an empty front row.
8. If the room is rectangular, set the stage area in the middle of the long wall not on the short end. It is better to have an audience wide than deep.
9. Ask attendees to turn cell phones and other possible alarms before beginning.
10. Use a dark backdrop-the face of the presenter is accentuated against it.
11. Use music in your program.
12. Use image magnification where appropriate.